

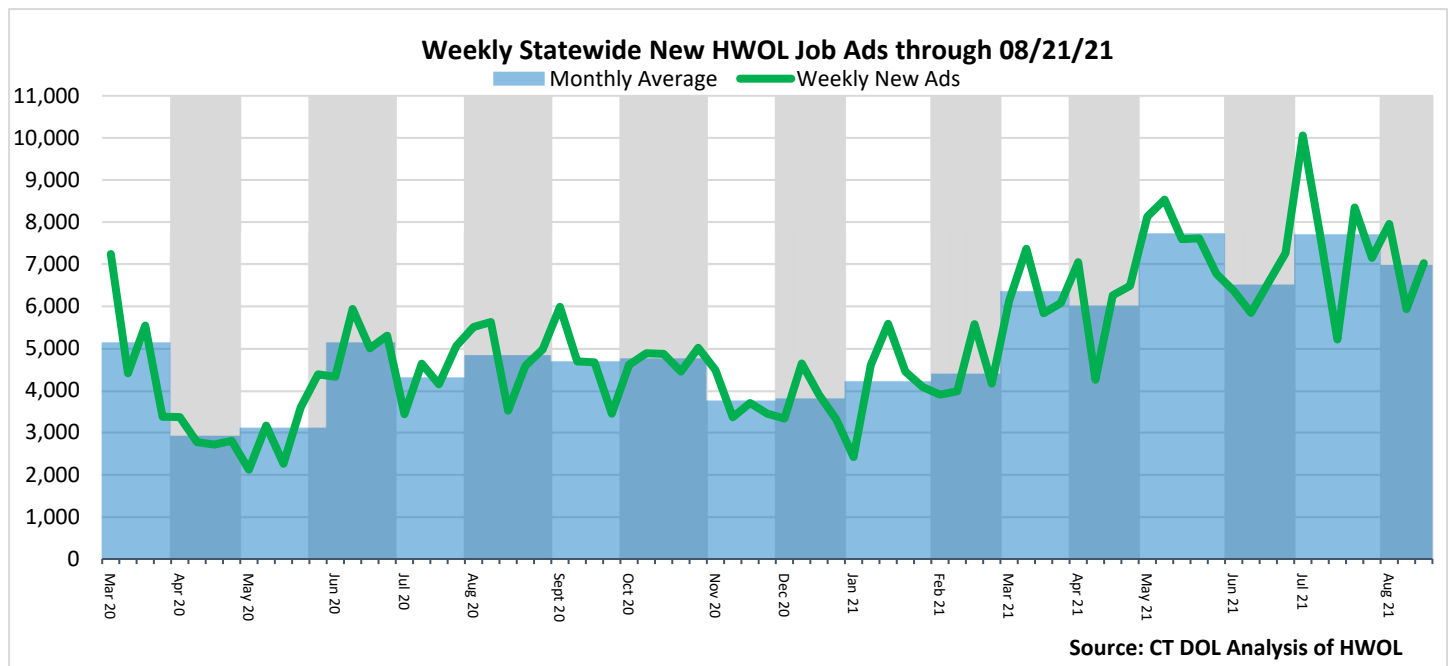


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending August 21st, 2021 – Total New Ads Rebound Over The Week

WETHERSFIELD, August 27th, 2021 – During the week ending August 21st, 2021, there were 7,026 new postings, up 18% from a week ago. The industries that comprised the largest share of over the week increase include Health Care & Social Assistance (31.6%), Educational Services (16.6%), and Accommodation and Food Services (15.8%). Employers with the largest over the week increases include the State of Connecticut (+156 new ads), Stamford Hospital (+71 new ads), and Genesis Healthcare (+57 new ads). Occupations with the largest over the week increase include Registered Nurses (+91 new ads), Wholesale and Manufacturing Sales Representatives (+50 new ads), and Secretaries & Administrative Assistants (+47 new ads).



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Accommodation & Food Services.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers.

Employers with the most new postings include State of Connecticut, Amazon, and Stamford Hospital.

The three industries with the most new job postings where

- **Retail Trade** (1,037 new postings, -15% over the week)
- **Health Care & Social Assistance** (920 new postings, -37% over the week)
- **Finance & Insurance** (510 new postings, -27% over the week)

NAICS	Industry	Ads Week	1 week	4 weeks	1 week change		4 week change	
		Ending: 8/21/21	ago: 8/14/21	ago: 7/24/21	%	#	%	#
0	Total	7,026	5,935	8,488	18%	1,091	-17%	-1,462
11	Agriculture, Forestry, Fishing and Hunting	6	3	3	100%	3	100%	3
21	Mining, Quarrying, and Oil and Gas Extraction	15	8	13	88%	7	15%	2
22	Utilities	34	21	23	62%	13	48%	11
23	Construction	59	62	97	-5%	-3	-39%	-38
31	Manufacturing	542	431	536	26%	111	1%	6
42	Wholesale Trade	40	28	57	43%	12	-30%	-17
44	Retail Trade	884	1,037	1,603	-15%	-153	-45%	-719
48	Transportation and Warehousing	132	115	126	15%	17	5%	6
51	Information	171	206	206	-17%	-35	-17%	-35
52	Finance and Insurance	484	510	663	-5%	-26	-27%	-179
53	Real Estate and Rental and Leasing	102	65	127	57%	37	-20%	-25
54	Professional, Scientific, and Technical Services	457	435	689	5%	22	-34%	-232
55	Management of Companies and Enterprises	4	7	12	-43%	-3	-67%	-8
56	Administrative and Support	136	141	229	-4%	-5	-41%	-93
61	Educational Services	490	309	373	59%	181	31%	117
62	Health Care and Social Assistance	1,265	920	1,285	38%	345	-2%	-20
71	Arts, Entertainment, and Recreation	63	56	72	13%	7	-13%	-9
72	Accommodation and Food Services	562	390	520	44%	172	8%	42
81	Other Services (except Public Administration)	113	88	172	28%	25	-34%	-59
92	Public Administration	100	80	92	25%	20	9%	8
99	Unspecified	1,367	1,023	1,590	34%	344	-14%	-223

Source: CT DOL Analysis of HWOL

Fifteen sectors had job posting increases over the week and six had decreases. The increasing industries grew by a combined 1,316 new ads while the six decreasing industries accounted for a combined 225 job ad decrease. The largest increases occurred in Health Care & Social Assistance (+345 new ads or +38%), Educational Services (+181 new ads or +59%), and Accommodation & Food Services (+172 new ads or +44%). Most of the combined 225 new ad decline among the six decreasing industries occurred in Retail Trade (-153 or -15%). Over four weeks, total new ads are down 17% or down 1,462 new ads. Thirteen industries had decreases and eight had increases. The largest of each respectively over four weeks are Retail Trade (-719 new ads) and Educational Services (+117 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending: 8/21/21	1 week ago: 8/14/21	4 weeks ago: 7/24/21	1 week change		4 week change	
				%	#	%	#
Registered Nurses	256	165	266	55%	91	-4%	-10
Retail Salespersons	206	268	248	-23%	-62	-17%	-42
Supervisors of Retail Sales Workers	166	157	197	6%	9	-16%	-31
Sales Representatives, Wholesale and Manufacturing	157	107	220	47%	50	-29%	-63
Customer Service Representatives	115	114	174	1%	1	-34%	-59
Medical and Health Services Managers	109	91	108	20%	18	1%	1
Laborers and Freight, Stock, and Material Movers, Hand	103	196	504	-47%	-93	-80%	-401
Secretaries and Administrative Assistants	100	53	85	89%	47	18%	15
Marketing Managers	77	48	72	60%	29	7%	5
General and Operations Managers	76	71	78	7%	5	-3%	-2
Management Analysts	64	35	54	83%	29	19%	10
Heavy and Tractor-Trailer Truck Drivers	64	59	74	8%	5	-14%	-10
Waiters and Waitresses	64	49	42	31%	15	52%	22
Security Guards	64	47	75	36%	17	-15%	-11
Maintenance and Repair Workers, General	55	43	69	28%	12	-20%	-14
Licensed Practical and Licensed Vocational Nurses	54	36	63	50%	18	-14%	-9
Supervisors of Food Preparation and Serving Workers	52	29	76	79%	23	-32%	-24
Janitors and Cleaners, Except Maids and Housekeeping Clean	52	53	64	-2%	-1	-19%	-12
Food Service Managers	51	32	76	59%	19	-33%	-25
Middle School Teachers	47	21	26	124%	26	81%	21
Demonstrators and Product Promoters	46	107	34	-57%	-61	35%	12
Sales Managers	46	52	63	-12%	-6	-27%	-17
Coaches and Scouts	44	29	80	52%	15	-45%	-36
Cashiers	41	37	40	11%	4	3%	1
Medical Secretaries and Administrative Assistants	39	46	67	-15%	-7	-42%	-28

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (256 new postings, +55% over the week)
- Retail Salespersons (206 new postings, -23% over the week)
- Supervisors of Retail Sales Workers (166 New Postings, +6% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 8/21/21	1 Week Ago: 8/14/21	4 Weeks Ago: 7/24/21	1 Week # Change	4 Week # Change
State of Connecticut	170	14	20	156	150
Amazon	129	229	866	-100	-737
Stamford Hospital	92	21	4	71	88
Yale-New Haven Health System	77	105	84	-28	-7
Genesis Healthcare Corporation	67	10	25	57	42
Anthem Blue Cross	56	23	39	33	17
Cigna Corporation	53	37	58	16	-5
Trinity Health	47	32	30	15	17
Whole Foods Market, Inc.	45	42	18	3	27
Starbucks Coffee Company	45	3	1	42	44
Raytheon	45	85	76	-40	-31
Deloitte	45	35	52	10	-7
Petco	42	25	2	17	40
Michaels Arts and Crafts	41	39	9	2	32
Masonicare Corporation	39	15	17	24	22
Advantage Sales & Marketing	38	110	22	-72	16
Yale University	36	35	39	1	-3
KPMG	34	10	7	24	27
Walgreens Boots Alliance Inc	33	22	33	11	0
University of Connecticut	32	39	20	-7	12
Allied Universal	30	30	32	0	-2
UnitedHealth Group	29	49	138	-20	-109
CVS Health	29	36	25	-7	4
Nuvance Health	27	5	39	22	-12
Hartford Public Schools	27	3	2	24	25

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Retail Trade, Health Care, and Finance & Insurance. The 25 employers shown above account for 19 percent of all new ads. Of the top 25 employers, 17 had over the week increases, one was unchanged, and 7 had decreases. Among increasing employers, the State of Connecticut (+156 new ads), Stamford Hospital (+71 new ads), and Genesis Healthcare Corp. (+57 new ads) had the largest over the week increases. The 7 decreasing employers in the top 25 fell by a combined 274 and a third of that combined decrease occurred at Amazon (-100 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to: <https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf>